



**Newsstand presentation**



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Lexology is a tailored content hub and legal newsfeed service emailed to more than 680,000 senior lawyers worldwide on a daily basis. By working in collaboration with over 600 law firms globally, Lexology delivers comprehensive, up-to-date, quality content.

# Lexology from a user's perspective

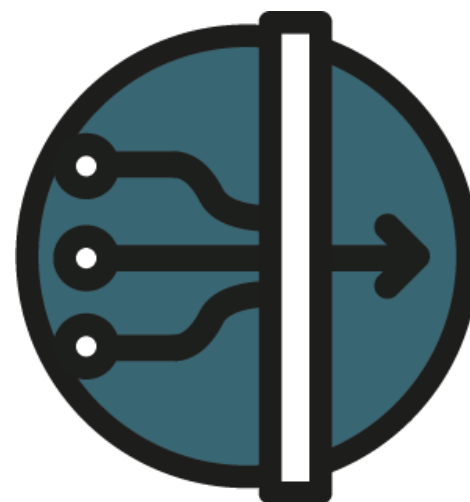
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The information age leaves one drinking from a fire hose. Lexology succeeds in reducing the torrent.”

**Terry V Thiele**

*Manager, Global Projects and Regulatory Affairs*  
The Lubrizol Corporation  
USA



# Lexology partner groups

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We manage free co-branded/white-label versions of Lexology for over 150 corporate counsel groups, speciality legal associations, bar associations and corporate legal teams. The service regularly establishes itself within these groups as a valuable, effective and well-utilized member benefit.

# Lexology partner groups

## Corporate counsel associations

ACC Hong Kong (ACCHK)	Italian Corporate Counsel Association (AIGI)	Croatian Association of Corporate Lawyers (CACL)	Ivory Coast Corporate Counsel Group (ICCCG)
Association of Corporate Counsel (ACC)	Singapore Corporate Counsel Association (SCCA)	Danish Corporate Counsel Group (DVJ)	Law Society of England and Wales In-House Division (LS IHD)
Corporate Counsel Association of South Africa (CCASA)	Indian Corporate Counsel Association (ICCA)	Lithuanian Corporate Counsel Group (BITA)	Bar Association for Commerce, Finance and Industry (BACFI)
ACC Australia (ACCA)	Norwegian Association of Lawyers Company Lawyers' Section (Bedriftsjuristene)	Utah State Bar Corporate Counsel Section (USB CCS)	Latin American Corporate Counsel Association (LACCA)
Mexican Corporate Counsel Group (ANADE)	In-house Lawyers Association of New Zealand (ILANZ)	Alabama State Bar Business & Corporate Counsel Section	German Bar Association Company Lawyers Section (ASDA)
Swedish Corporate Counsel Association (BFJ)	Malaysian Corporate Counsel Association (MCCA)	State Bar of Georgia Corporate Counsel Section (SBG CCS)	Legal Management Council of the Philippines (LMCP)
French Corporate Counsel Group (AFJE)	Indonesian Corporate Counsel Association (ICCA)	State Bar of Texas Corporate Counsel Section (SBT CCS)	Corporate Counsel India Association (CCIA)
Dutch Corporate Counsel Association (NGB)			
Portuguese Company Lawyers Group (IAE)			
Belgian Corporate Counsel Association (IJE)			
Corporate Lawyers Association Estonia (CLAE)			

## Specialist associations

American Intellectual Property Law Association (AIPLA)	Society of Human Resources Management (SHRM)	Association of Corporate Finance Attorneys (ACFA)	World Trade Organisation New Orleans (WTONO)
Property Litigation Association (PLA)	Competition Law Association (CLA)	National Association of Patent Practitioners (NAPP)	Chartered Institute of Arbitrators (CIArb)
Transportation Lawyers Association (TLA)	Licensing Executives Society ANZ (LESANZ)	International League of Competition Law (LIDC)	International Academy of Financial Crime Litigators (IAFCL)
Association of Media and Entertainment Counsel (AMEC)	National Academy of Distinguished Neutrals (NADN)	Silicon Valley Arbitration & Mediation Center (SVAMC)	International Association of Gaming Advisors (IAGA)
World Trade Center Kentucky (WTCK)	International Technology Law Association (ItechLaw)	College of Commercial Arbitrators (CCA)	Lithuanian Young Lawyers Bar (LJAA)
Institute of Paralegals (IOP)	Litigation Counsel of America (LCA)	Corporate Secretaries International Association (CSIA)	ADR ODR International (ADRODRI)
Forum of Insurance Lawyers (Foil)	Society of Computer Lawyers (SCL)	Law Society of England and Wales Property Section (LS PS)	European Legal Technology Association (ELTA)
Canadian IT Law Association (CAN-TECH)	Licensing Executives Society France (LESF)	National Creditors Bar Association (NCBA)	International Insurance Law Association (AIDA)
American Health Lawyers Association (AHLA)	International Compliance Association (ICA)		
Commercial Real Estate Legal Association (CRELA)	Financial Services Lawyers Association (FSLA)		
ICC Fraudnet			

## Bar associations

American Bar Association	State Bar of New Mexico	Inter-Pacific Bar Association	The Florida Bar	Dallas Bar Association
Arkansas Bar Association	Alabama State Bar	Toronto Lawyers Association	New Jersey State Bar Association	Wyoming State Bar
California Lawyers Association	Utah State Bar	State Bar of Georgia	State Bar of Wisconsin	State Bar of South Dakota
Colorado Bar Association	Oklahoma Bar Association	Philadelphia Bar Association	San Diego County Bar Association	Indian National Bar Association (INBA)
State Bar of Texas	State Bar of Nebraska	Ohio State Bar Association	Hawaii State Bar Association	
State Bar of Mississippi	New York State Bar Association	Dade County Bar Association	Maine State Bar Association	
State Bar of Arizona	Chicago Bar Association	Maryland State Bar Association	Delaware State Bar Association	

# Lexology taxonomy

We will map Lexology work areas to sections/committees/industry sectors to ensure each individual gets a highly targeted stream of content. This can be supplemented with content which is of general interest to all members, and updated by the individual member at any time.

## WORK AREAS

<input type="checkbox"/> Agriculture	<input checked="" type="checkbox"/> Environment & Climate Change	<input type="checkbox"/> Patents
<input type="checkbox"/> Arbitration & ADR	<input type="checkbox"/> Family	<input type="checkbox"/> Personal Injury
<input type="checkbox"/> Asset Finance	<input type="checkbox"/> Franchising	<input type="checkbox"/> Planning
<input type="checkbox"/> Aviation	<input type="checkbox"/> Healthcare & Life Sciences	<input type="checkbox"/> Private Client & Offshore Services
<input type="checkbox"/> Banking	<input type="checkbox"/> Human Rights	<input type="checkbox"/> Product Regulation & Liability
<input type="checkbox"/> Capital Markets	<input type="checkbox"/> Immigration	<input type="checkbox"/> Professional Negligence
<input checked="" type="checkbox"/> Company & Commercial	<input type="checkbox"/> Insolvency & Restructuring	<input type="checkbox"/> Projects & Procurement
<input type="checkbox"/> Competition & Antitrust	<input type="checkbox"/> Insurance	<input type="checkbox"/> Public
<input type="checkbox"/> Compliance Management	<input type="checkbox"/> Internet & Social Media	<input checked="" type="checkbox"/> Real Estate
<input type="checkbox"/> Construction	<input checked="" type="checkbox"/> IT & Data Protection	<input type="checkbox"/> Securitization & Structured Finance
<input type="checkbox"/> Copyrights	<input type="checkbox"/> Law Department Management	<input type="checkbox"/> Shipping & Transport
<input type="checkbox"/> Corporate Finance/M&A	<input type="checkbox"/> Law Firm Management	<input checked="" type="checkbox"/> Tax
<input type="checkbox"/> Crime	<input type="checkbox"/> Legal Practice	<input checked="" type="checkbox"/> Telecoms
<input type="checkbox"/> Derivatives	<input type="checkbox"/> Legal Tech	<input type="checkbox"/> Trade & Customs
<input type="checkbox"/> Designs and trade secrets	<input type="checkbox"/> Leisure & Tourism	<input type="checkbox"/> Trademarks
<input checked="" type="checkbox"/> Employee Benefits & Pensions	<input type="checkbox"/> Litigation	<input type="checkbox"/> White Collar Crime
<input checked="" type="checkbox"/> Employment & Labor	<input type="checkbox"/> Media & Entertainment	<input type="checkbox"/> Wills & Probate
<input checked="" type="checkbox"/> Energy & Natural Resources	<input checked="" type="checkbox"/> Non-profit Organizations	

# Lexology email illustration

Lexology can include organization specific general news items, adverts and educational events alongside our automatically refreshing, targeted, timely and insightful aggregated content.

## General news

### Update Your Mailing Address, E-Mail Address, and Listserves, and Join Committees on MyABA

The quickest and most efficient way to keep your member preferences up-to-date is by logging into My ABA at the top of the website or by visiting MyABA.org. At MyABA you can update your mailing address and email address, join and unsubscribe from listserves, and join Committees. For any questions about MyABA, please contact Director of Membership Angela Benson at [angela.benson@americanbar.org](mailto:angela.benson@americanbar.org).

## Arbitration & ADR

### California Corner Employers can compel arbitration of PAGA claims, Ninth Circuit says (but California courts beg to differ)

**Constangy Brooks Smith & Prophete LLP**

The war between the California Private Attorneys' General Act and the Federal Arbitration Act continues. A recent decision by the U.S. Court of...

## Banking

### Client Alert: Zook v. JPMorgan Chase Bank: Tenth District Rules that Trust Beneficiary Carries the Burden of Proving that a Trustee Release is Invalid

**Vorys Sater Seymour and Pease LLP**

Last week, the Tenth District court of Appeals upheld summary judgment in favor of an institutional trustee when trust beneficiaries sued the...

## Europe - Seminars & Events

2021 Africa Forum

American Bar Association Section of International Law, Nairobi, Kenya, 4 - 5 June 2021

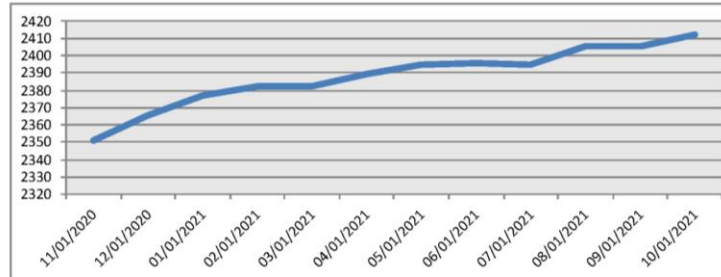
Greece: The path from a great past to a great future

American Bar Association Section of International Law, Athens, Greece, 16 - 17 June 2021

# Lexology analytics reporting

## Monthly breakdown

Month	Recipients
11/01/2020	2351
12/01/2020	2365
01/01/2021	2377
02/01/2021	2382
03/01/2021	2382
04/01/2021	2389
05/01/2021	2395
06/01/2021	2396
07/01/2021	2395
08/01/2021	2405
09/01/2021	2405
10/01/2021	2412



## Overview to date

Total number of reads to date 205400

Total number of recipients who have read an article to date 1646

Total number of recipients who have unsubscribed to date 238

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Daily newsfeeds opened (tracked by header download)



Our analytics reporting reveals exactly what your team members are reading. You can then accurately gauge hot topics and, ultimately, tailor education and training to the topics that are known to be of interest.



# Lexology testimonials

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“ The Lexology newsfeed is one of the most useful, tailored and visible benefits that many of the specialty law sections of the State Bar of California have been able to offer their members. Not only is it a daily reminder of the benefits of membership, it provides a unique and daily platform to market specialty section programs. All this is provided by a company that is well-managed, consistently customer-service oriented and highly motivated to ensure user satisfaction ”

**Joanna R Mendoza, Esq.**, 2011-2013 Co-Chair, Council of State Bar Sections, State Bar of California

“ Newsstand is a useful, tailored and easily accessible resource that coincides directly with our focus on saving ACC members time, money and effort ”

**Veta T. Richardson, CEO, ACC**

“ Our custom-designed “Newsstand” publication has been a great success. I have received a lot of positive feedback, and it ranks high among our member benefits. The Lexology representatives have been wonderful to work with, and I have no hesitation in recommending it to other organisations ”

**Cindy Smiley, Chair, State Bar of Texas Environmental Section**