

Space
is limited

Wednesday 18 June 2008

Ramada Park Hotel Geneva, Switzerland

High stakes and big challenges

Improving compliance in Europe

Who should attend?

This conference is designed for in-house corporate counsel and compliance officers.

This conference will answer questions including:

- What are the most important anti-corruption steps your company can take?
- What tools and technology are most effective in European compliance and ethics efforts?
- How can you most effectively deal with regulators across Europe and beyond?
- How can you get higher value support on compliance from your outside lawyers?



European Company Lawyers Association



High stakes and big challenges

Improving compliance in Europe

For many corporations, it's an uphill battle to provide solid compliance education, controls and response across Europe and surrounding regions. Yet the risks are increasingly high, with unforgiving regulatory enforcement actions and media attention. Like a climb to the glacial summit, global corporate compliance requires excellent preparation, the right tools and the know-how to use them, and the flexibility to adapt with changing conditions and terrain.

At this unique international conference, delegates connect with top global corporate counsel and compliance officers to exchange best practices and learn methods and tactics to improve compliance in European businesses. The one-day conference combines substantive workshops and interactive discussions to help in-house lawyers improve implementation of pan-European compliance.

Why choose this conference?

- A unique programme focused on practical methods and approaches to managing the intricacies of pan-European compliance – a complex challenge for every company.
- Hot topics tackled by leading corporate counsel and compliance officers with global companies including Philip Morris International, US Permanent Mission to the UN, ECLA, Polo Ralph Lauren, STMicroelectronics and Tyco amongst others.
- Valuable exchange and networking with your peers from Europe through best practice roundtables, interactive discussions and social time.
- A rare chance to hear the enforcement perspective first-hand, from both regulators and compliance counsel that have been through investigations.
- Breakfast clinics led by experts, excellent hand-out materials, plus lunch and cocktails – and **no registration fee**.

Speakers

Speakers are top counsel and compliance practitioners of global companies, including:

ECLA

Eversheds

Mexx

**Philip Morris
International**

Polo Ralph Lauren

Smartrac Group

STMicroelectronics

Tyco

**US Permanent Mission
to the UN**

Programme

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08:30 Compliance clinics (and breakfast)

Register in advance for small-group, substantive clinics where you will hear from experts on compliance in:

- antitrust/competition
- corporate transactions
- data protection and privacy
- disputes and litigation
- financial reporting
- labour and employment
- supplier/distributor/agent relations.

09:45 Conference introduction

Paul de Jonge, Secretary General, European Company Lawyers Association

10:00 Keynote speech:

The demands of European compliance and the dangers to companies today

Why compliance is increasingly important and what is at stake. *VIP speaker to be announced.*

10:45 The top compliance threats in Europe, and how to reduce the risk of wrongdoing

Panel: Kenneth Schoenholz, Philip Morris International; Aline Daufresne, General Counsel, Orange (invited); Alisia Grenville, Chief Compliance Officer, STMicroelectronics NV

Practical approaches to guard against bribery, fraud, anti-competitive behaviour, and corruption risks across jurisdictions.

Break

12:00 Structuring and managing compliance efforts across Europe

Panel: Enrique Aznar, Director of Compliance, EMEA, Tyco; Marco Kerschen VP, Head of European Legal Division, Polo Ralph Lauren; Diana Newcombe, Eversheds

Building and maintaining processes that prevent, detect and respond to alleged compliance problems and infringements.

13:00 Buffet lunch followed by panel presentation

Effective interaction with Regulators:

Speakers: Jeff Kovar, US representative for UN, additional speakers to be confirmed

- the outlook from the enforcers
- 'do's and don'ts' when undergoing an investigation
- regulatory interaction when expanding into a new jurisdiction.

14:45 Roundtables

Industry specifics in managing compliance and ethics across Europe, Middle East and Africa:

Roundtable groups assigned by industry sector and co-chaired by sector experts will discuss three questions and report back to group:

- what are the priorities for compliance in your industry, based on recent enforcement trends?
- what are the most effective ways to communicate with management to impact compliance threats?
- what tools, technology and structure have been most useful in your industry to ensure compliance?

15:30 Debrief of roundtables

Each group presents answers, wrap-up of day

16:30 Speaker comments and Q&A

All panel speakers participate in facilitated Q&A – difficult questions submitted on paper.

17:15 Closing remarks followed by cocktail reception.

Note: The programme will be adjusted as additional speakers are added and industry roundtable discussions are finalised, particularly as we confirm the regulatory officials that have been invited to speak. Look for programme updates at: www.eversheds.com/globalcompliance



