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IBC Legal Conferences presents:

EU MERGER CONTROL 2011

Radisson Blu Royal Hotel,
Brussels, Belgium
Thursday 23rd June 2011

A thorough update on the Commission's reaction to recent rulings, and invaluable insight into the impact of significant, recent developments on businesses and advisers.

Key areas of focus will be:

- Review of major cases and current merger control policies over the past twelve months
- The Commission's current priorities
- Jurisdictional and procedural issues
- Vertical and conglomerate mergers
- De minimis rules
- Enforcement
- Remedies
- Future policies and practical challenge



"Very helpful event!"

(B Dumeny, CDC Ixis Capital Markets)

Strategic partner:



Media partners:



Expertly chaired by:

Simon Holmes, Head of EU & Competition,
SJ Berwin LLP, UK

Meet your distinguished line-up of speakers:

Nicholas Scola, Deputy Director of Mergers,
Office of Fair Trading (OFT), UK

Dr Robert Schulz, Senior Counsel
Competition, *Siemens AG*, Germany

Alvaro Ramos, Senior Corporate Counsel,
Cisco Systems, Belgium

Penelope Papandropoulos, Member of
the Chief Economist Team, *DG
Competition, European Commission*,
Belgium

Derek Ridyard, Partner, *RBB Economics*,
UK & Belgium

Tilman Siebert, Head of EU & Competition,
SJ Berwin LLP, Germany

Nicholas Levy, Partner, *Cleary Gottlieb
Steen & Hamilton LLP*, Belgium

Andrew Renshaw, Partner, *Freshfields
Bruckhaus Deringer LLP*, Belgium

Andrzej Kmiecik, Partner, *Van Bael &
Bellis*, Belgium

Tony Reeves, Partner, *Clifford Chance
LLP*, Belgium

Dr Bernd Meyring, Partner, *Linklaters
LLP*, Belgium

EU MERGER C

Mergers and acquisitions play an important role in today's economy. The Commission continues to thrive with its consistent merger enforcement strategy.

We have already seen interesting developments in the past few months:

- **Greater scrutiny** by competition authorities of antitrust policies and violations
- The Commission's prohibition decision on the proposed merger of *Aegean Airlines* and *Olympic Air*
- Continually **developing case law** in various European jurisdictions

IBC Legal's insightful conference has been thoroughly researched to provide you with a decisive legal analysis of the laws and regulations of merger control.

Take just one day out of your busy schedule to keep abreast of crucial merger control developments across Europe

Where next for EU merger control? This event provides you with a thorough update on the Commission's reaction to recent rulings, and invaluable insight into the impact of significant, recent developments on businesses and advisers.

Throughout the event there will be ample opportunities to ask questions, debate with speakers and raise issues of concern to your business.

Key areas of focus to be addressed at the event include:

- Review of major cases and current merger control policies over the past twelve months
- The Commission's current policies and priorities
- Jurisdictional and procedural issues
- Vertical and conglomerate mergers
- De minimis rules
- Enforcement
- Remedies
- Future policies and practical challenge

Upcoming events for your diary:

Advanced EU Competition Law London
London, UK, 4 & 5 May 2011
www.ibclegal.com/advancedlondon

Competitor Cooperation Agreements
Brussels, Belgium, 9 June 2011
www.ibclegal.com/horizontalagreements

EU Litigation
Brussels, Belgium, 24 June 2011
www.ibclegal.com/litigation

EU Competition Law Summer School
Cambridge, UK, 8 – 12 August 2011
www.ibclegal.com/eucompschool

What are the key benefits of attending?

- **Review** current legislation and practice
- **Grasp** the practical implications of the recent case law on your everyday work
- **Debate** current priorities and approaches by the Commission
- **Share** market insights to combat common problem areas and avoid pitfalls
- **Embrace** practical advice to enhance your strategies
- **Discuss** future policy developments, future challenges and policy initiatives across Europe

Previous delegates

representatives from reputable organisations, including:

- Daimler Chrysler
- GSK
- Intel
- Hungarian Energy Office
- Helm
- Simmons & Simmons
- The Netherlands Competition Authority
- UBS
- Arriva
- Freshfields Bruckhaus Deringer
- College of Europe
- Industry Canada
- Linklaters
- Danish Competition Authority
- Competition Appeal Tribunal
- Microsoft
- Lafarge
- Phillips International
- Churchill Capital
- Clifford Chance
- Swiss Competition Authority
- ... and many more

Online conference documentation:

If you are unable to attend, why not pass the brochure on to a colleague? Don't forget you need not miss out; the conference notes are available after the event for only £225 (plus VAT @ 20%).

To order copies or for further information contact: professionalcustserv@informa.com or call +44 (0)20 7017 5503 or fax: +44 (0)20 7017 4746

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All courses start in Autumn 2011, for further information call +44 (0)20 7017 5906, email: andrew.pini@informa.com or visit: www.informadl.com

Don't just take our word for it, here is what previous attendees said about this cutting-edge conference...

"Specific and comprehensive!" (H Glatz, Daimler Chrysler)

"Good mixture between practical working speakers and the more theoretical commission speakers." (A Renman, Helm)

"It was a really useful and well organised conference."

(L Huber, Hungarian Energy Office)

"Very topical a good quality speakers." (J Ford, GSK)

"One of the best commercial conferences on competition law I ever attended, if not the best!" (R Roniger)

"Good overall review and contentious contributions."

(C Simpson, Oppenheimer Wolfe and Donnelly)

09:00 Registration and coffee

09:30 **Chairman's opening remarks**



Simon Holmes, Head of EU & Competition
SJ Berwin LLP, UK

09:45 **The European Commission's current policies and priorities**

- Changes to the Commission's approach?
- Are deals taking longer to review?
- Where might we see change in the future?



Penelope Papandropoulos, Member of the Chief Economist Team,
DG Competition, European Commission, Belgium

10:15 **Q&A with the representative from the European Commission**

10:45 Morning coffee break

11:15 **Key jurisdictional and procedural developments**

- Developments on the European Commissions consolidated jurisdictional notice
- Update on referrals to and from the Member States
- Practical challenges



Andrzej Kmiecik, Partner
Van Bael & Bellis, Belgium

11:45 **Update on vertical and conglomerate mergers**

- The European Commission's non-horizontal guidelines in operation
- Review of recent cases
- When will non-horizontal mergers give rise to competition issues?
- Intel/McAfee as a model for future scrutiny of sophisticated technology cases?
- Interoperability commitments as a means to address non-horizontal competition issues



Tilman Siebert, Head of EU & Competition
SJ Berwin LLP, Germany

12:15 **Q&A and panel discussion**

- Key jurisdictional and procedural issues
- Vertical and conglomerate mergers
- Referrals

Panellists include:



Tilman Siebert, Head of EU & Competition
SJ Berwin LLP, Germany



Dr Robert Schulz, Senior Counsel Competition
Siemens AG, Germany



Derek Ridyard, Partner
RBB Economics, UK & Belgium

13:00 Lunch

14:15 **Latest development in horizontal mergers**

- Unilateral effects under the SIEC test
- Coordinated effects cases post-SONY BMG
- Use of economics following adoption of the best practices guidelines



Nicholas Levy, Partner
Cleary Gottlieb Steen & Hamilton LLP, Belgium

Joint presentation

14:55 **De minimis and other exceptions**

- What exceptions are there to the obligation to notify deals to the authorities and on the authorities to carry out a detailed investigation?
- De minimis rules
- Enforcement priorities
- Process efficiency and forum shopping



Nicholas Scola, Deputy Director of Mergers
Office of Fair Trading (OFT), UK



Dr Bernd Meyring, Partner
Linklaters LLP, Belgium

15:25 **Q&A and panel discussion**

- Assessing key horizontal mergers issues
- Debating crucial enforcement issues
- Practical challenges

Panellists include:



Nicholas Levy, Partner
Cleary Gottlieb Steen & Hamilton LLP, Belgium



Dr Bernd Meyring, Partner
Linklaters LLP, Belgium



Nicholas Scola, Deputy Director of Mergers
Office of Fair Trading (OFT), UK

15:55 Afternoon tea break

16:25 **The latest developments in remedies**

- Substantive changes in approach to remedies
- From RM and procedural changes
- Practical tips for presenting remedies to the Commission



Andrew Renshaw, Partner
Freshfields Bruckhaus Deringer LLP, Belgium

16:55 **Q&A and panel discussion**

- Key practical challenges in relation to remedies
- Where next in merger control?
- Need for change?

Panellists include:



Andrew Renshaw, Partner
Freshfields Bruckhaus Deringer LLP, Belgium



Alvaro Ramos, Senior Corporate Counsel
Cisco Systems, Belgium



Tony Reeves, Partner
Clifford Chance LLP, Belgium

17:30 **Chairman's closing remarks**

17:35 Conference closes

EU Merger Control 2011

Thursday 23rd June 2011, Radisson Blu Royal Hotel, Brussels, Belgium

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<input type="checkbox"/> EU Merger Control 2011	KW8125	£699.00 + TVA @ 21% (£845.79)
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WHEN AND WHERE

KW8125 Venue: Radisson Blu Royal, Brussels, Belgium
Thursday 23rd June 2011 Rue du Fosse-aux-Loups 47
1000 Brussels, Belgium
T: +32 2 219 28 28

The venue is located in the heart of a dynamic and buzzing city. The Central Railway Station and Grand Place are only a short walk away from Radisson Blu Royal Hotel. There is limited public parking available near the venue. The venue offers limited parking – for parking prices please contact the Radisson Blu Royal.

Delegates are responsible for the arrangement and payment of their own travel and accommodation. Informa has arranged a special room rate at a number of hotels. If you wish to book a room, please contact Zibrant, call +44 (0)1332 285590; email informa@zibrant.co.uk or visit www.zibrant.co.uk/informa. Please state that you are an Informa delegate.

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