



## **ECLA** European Company Lawyers Association

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ECLA BULLETIN, August 2021

### **Dear ECLA Members and Guests,**

Another year, another summer coming to an end. As people are returning to the offices, the majority fully vaccinated by now, one can hope that some sense of normalcy will return once autumn comes.

We hope that you all are fully rested and ready to further your own careers and perspectives, whether by taking part in some extracurricular training activities, networking events or just taking the next big step at your work.

### **E-Learning**

## **European Corporate Counsel Academy - 10% early bird special!! Also for Fall 2021!**

The early bird 10% off special remains for our members who sign up for the courses at least a month in advance. Visit the Corporate Counsel Academy website to find out information about our upcoming courses in Fall! In addition to the return of our well-received courses such as *Legal English for Negotiation* and *Drafting International Contracts*, the selection also includes practical courses such as *LinkedIn for Lawyers*, *Engaging your Internal Client*, *Media Training*, *Cross-Cultural Negotiation*, *Legal Writing*, and much more!

Visit the website by clicking the button below or send us an e-mail for more information!

[View Courses](#)

## E-Learning

# Fall webinars return!

ECLA is delighted to welcome back our webinar series from a well-deserved summer break. We have two exciting sessions to announce, with more coming soon!

9 September - How to define and sell your digital plans to the C-level? - Knowliah

12 October - Litigation Funding: transforming litigation and arbitration claims into assets - Deminor

You can view the upcoming sessions by clicking on the button below. Feel free to check it out every now and then, as new sessions will be announced regularly!

[View sessions](#)

## Policy & Regulation

# Lack of transposition of Copyright Directive starts infringement proceedings

The European Commission has started its infringement proceedings against 23 EU Member States regarding their implementation of Directive 2019/790/EU on copyright and related rights in the Digital Single Market.

The letters of formal notice, the first step in the proceedings, were sent as most of the EU Member States have yet to fully transpose the Directives into national legislation, which entered into force in June 2019 and for which the transposition deadline was on 7 June.

[Read more](#)

## Various Legal Challenges

# Why a call to boycott through social networks is illegal

The advent of Facebook, Twitter, Instagram, Sina Weibo, and other social media platforms has not only transformed how individuals communicate both locally and globally, but has also provided a way to campaign and put pressure on governments, companies, associations, and groups of all kinds. This is extraordinary power, the effectiveness of which would have been unfathomable just a few decades ago. However, when activist messaging turns into a call for boycott, the action becomes illegal in many countries of the European Union, as is the case in France.

[Read more](#)

## Antitrust & Competition Law

# Everything from the pig goes...except cartels!

Twenty-three companies, including Madrange, Aoste, Intermarché/Les Mousquetaires, Fleury Michon, Cooperl Arc Atlantique and Nestlé were fined a total of €93 million. Fake notebooks, clandestine meetings, secret phone calls, destroyed documents, the list goes on and on. About fifty companies were ultimately targeted by the twenty-three months of investigation, with thousands of documents and testimonies collected relating to the companies' activities between 2012 and 2014, resulting in a long and detailed 254-page decision of the ADLC.

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