

Bulletin

Marcus M. Schmitt

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Dear Daniela,

The EU has been very active on multiple fronts in recent times. Most notably, the investigations into big tech can potentially have long-lasting impacts on how we use social media and other digital platforms. Beyond that, the AI act is gaining steam, EU member states are gaining closer to increasing munitions productions and transitioning Europe into a new reality on energy. The times since the pandemic have been anything but stale - who could have imagined a decade ago that we would be here, for better or worse.

General Counsel Roundtable

We have a several exciting roundtable discussions planned for 2024. More information on the topics will come soon, but the locations and dates will be the following:

General Counsel Roundtable - London

- o Date: 25-26 April
- o <u>Register here</u>
- General Counsel Roundtable Rome
 - **Topic**: Antitrust and Competition Law
 - Location: Rome Cavalieri Hotel
 - Date: 21-22 November
 - o Register here

Please note that the event series is exclusively reserved for General Counsel/Heads of Legal/corporate lawyers in similar positions. Registrants need to only organise their travel arrangements – participation and accommodation are included in the invitation.



WEBINAR 16 April: How Can GRC Supercharge Legal-Business Collaboration?

Gain a pragmatic, realistic perspective on fostering cooperation between legal and business entities through GRC implementations.

Why does GRC (Governance, Risk & Compliance) play a pivotal role in fostering collaboration between legal departments and other business units? Join this webinar and learn how technology-driven GRC aligns objectives, mitigates risks, ensures compliance, facilitates communication and enhances efficiency between legal & respective business colleagues.

To learn more and to register, please click here.

EUROPEAN GENERAL COUNSEL FORUM first speakers: Berlin 07-08 October 2024

Our 2024 1.5-day annual conference will take place in Berlin, Germany! The conference will include a variety of discussions most intriguing and relevant for corporate lawyers.

The goal of the Forum is simple - to bring together European corporate lawyers from all four corners of Europe to share some laughs and ideas over a variety of discussion topics. The semi-professional setting is ideal to gain new insights from peers in same or different industries and to understand the overarching challenges that European corporate lawyers are facing. As our last year's conference was considered a major success, we are excited to repeat the atmosphere.

<u>The event website is accessible here</u>. The first speakers of the event are live and the webpage will throughout the upcoming weeks be continuously updated with more information.

CORPORATE COUNSEL ACADEMY

Corporate Counsel Academy 2024: Gain expert training online - made for in-house counsel.

We have a diverse and exciting schedule set up for 2024. Suitable for corporate lawyers of all levels, the online courses enable you and your legal team to gain valuable knowledge and expertise in a convenient manner.

Drafting International Contracts - One-day Crash Course

- 3 May 09:00-16:00 CE(S)T
- o 6 hours
- o Learn more here
- Drafting International Contracts 7 Week course
 - Fridays 10 May 21 June 09:00-16:00 CE(ST)
 - 7 weeks/12 hours
 - <u>Learn more here</u>
- Speak Legal English
 - Wednesdays 10 April 12 June 13:00-14:00 CEST
 - 9 weeks/9 hours

- Learn more here
- Negotiating International Contracts One Day crash course
 - o 3 June 09:00-16:00
 - o 6 hours
 - o Learn more here
- AI For In-house Counsel
 - 26 April OR 21 June OR 19 July 09:30-13:00
 - o 3 hours
 - o Learn more here

For more information and to register, please click the link below.

→ Learn more

European Commission publishes recommendations to combat online and offline counterfeiting

On 19 March 2024, the European Commission published a Recommendation on how to increasingly combat counterfeiting and enhance the enforcement of intellectual property rights. The Commission estimates that industries that "make intensive use of IP" contribute 47% of total EU GDP and nearly 40% of total employment within the Union. It further emphasises the intrinsic value that IP holds, pointing to a 2021 firm-level analysis report by EUIPO, which found that companies with IP rights pay on average 19% higher wages and that IP rights convey increased revenue regardless of company size, pointing out that European SMEs that rely on IP rights "appear to generate 68% higher revenues per employee."

 \rightarrow Read more

Let us know your thoughts!

A network is only as strong as the enthusiasm of its members. For that purpose, we would like to strongly encourage company lawyers to utilise our platform fully. Whether it is about a recent (inter)national legal/regulatory development, or about the evolving role of the profession, or about other challenges that lawyers must tackle, from ESG to AI - get it touch with us and share our thoughts with your peers!

 \rightarrow Get in touch!

I would like to personally thank everyone who has supported our network. We hope to continue the fascinating dialogue that we have had on the evolving profession and the challenges that await. If you have any questions, do not hesitate to get in touch with us!

Kind regards

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Managing Director



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