

Academy of European Law

## **ANNUAL CONFERENCE ON TRADEMARKS AND DESIGNS IN EUROPE 2011**

SIGNIFICANT RECENT DEVELOPMENTS IN LEGISLATION AND JURISPRUDENCE

**Alicante, 10-11 November 2011**

### **Objective**

Experts from OHIM, legal practitioners and academic specialists will analyse significant developments in EU law on trademarks and designs since the last ERA conference at OHIM in March 2010.

### **Key topics**

- Uniform protection of Community trademarks: territorial scope of protection, distinctiveness though use, genuine use
- Non-traditional trademarks: numerals, logotypes, shapes, etc.
- EU case law on relative and absolute grounds for refusal
- Key decisions on trademarks and designs from the OHIM Boards of Appeal and the ECJ
- The advertising function of trademarks
- Trademark use on the internet: liability issues
- The future of trademark law in the EU: issues raised by the European Commission study on the overall functioning of the trademark system in Europe

**Conference organiser:** ERA (Florence Hartmann-Vareilles) with the support of the Office for Harmonization in the Internal Market (Trade Marks and Designs)

**Areas of Law:** Intellectual Property Law, Competition Law, Consumer Law

**Language:** English, German, Spanish

### **Speakers**

**Arnaud Folliard-Monguiral**, Industrial Property Litigation Unit, OHIM, Alicante

**Dr Niilo Jääskinen**, Advocate General, European Court of Justice, Luxembourg

**Sven A. Klos**, Lawyer, Klos Morel Vos & Schaap, Amsterdam

**Dr Roland Knaak**, Head of Unit at the Max Planck Institute for Intellectual Property and Competition Law, Munich

**Paul Maier**, President of the Boards of Appeal, OHIM, Alicante

**Dr Spyros Maniatis**, Professor of IP Law, Queen Mary University of London

**Ralph Neugebauer**, Judge, Court of Appeal (Oberlandesgericht), Düsseldorf

**Vincent O'Reilly**, Head of IP Academy, OHIM, Alicante

**Dr José Manuel Otero Lastres**, Professor of Commercial Law, Lawyer in Private Practice, Madrid

**Iván L. Sampere Massa**, Lecturer, Faculty of Law, University of Alicante, Lawyer, Padima, Alicante

**Guy Tritton**, Barrister, Hogarth Chambers, London

**Jean-Christophe Troussel**, Partner, Bird&Bird LLP, Brussels

**Pieter Veeze**, Legal division, Benelux Office for Intellectual Property, The Hague